



PARENTS **PARKids** CHRONICLE

Growing in Grace at Grandview Park

PARENTS CHRONICLE NEWSLETTER SURVEY RESULTS

A few months ago in this newsletter I shared the results of a survey on parenting that some of you took. Recently I emailed a link to another survey, this one regarding this *PARKids Parents Chronicle* monthly newsletter. Listed below are some of the survey questions and results, as well as my thoughts regarding the results. There were nineteen total responses to the survey. I will not list most of your comments word-for-word, as the survey did not indicate that comments would be made public.

1. Do you receive the *PARKids Parents Chronicle* each month?

	Response Percent	Response Count
<i>Always</i>	68.4%	13
<i>Usually</i>	26.3%	5
<i>Sometimes</i>	5.3%	1
<i>Never</i>	0.0%	0

Analysis: Most parents who responded (95%) receive the Parents Chronicle always or usually.

2. How do you receive the *PARKids Parents Chronicle*? (check all that apply)

	Response Percent	Response Count
<i>As a paper copy in my Adult Bible Fellowship Group</i>	66.7%	12
<i>As a paper copy in my box at school (GPBS staff)</i>	11.1%	2
<i>As a pdf via email</i>	50.0%	9
<i>As a pdf via the web site</i>	0.0%	0
<i>I don't receive the Parents Chronicle</i>	0.0%	0

Analysis: It looks like sending the *PARKids Parents Chronicle* out through email as well as distributing it in ABFs has helped increase the number of people who receive it.

3. Which way would you prefer to receive the *PARKids Parents Chronicle*?

	Response Percent	Response Count
<i>Receive it as a paper copy in my Adult Bible Fellowship Group</i>	36.8%	7
<i>Receive it as a paper copy in my box at school (GPBS staff)</i>	5.3%	1
<i>Receive it as a pdf via email</i>	52.6%	10
<i>Download is as a pdf via the web site</i>	0.0%	0
<i>No preference</i>	5.3%	1

Analysis: We will continue to distribute it both in ABFs and via email. Even though most people don't receive it by downloading it from the web site, I will continue to put the issues on the web site so that people can go back to old issues and download them.

4. If you get the *PARKids Parents Chronicle*, do you read it?

	Response Percent	Response Count
<i>Always</i>	47.4%	9
<i>Usually</i>	47.4%	9
<i>Sometimes</i>	5.3%	1
<i>Never</i>	0.0%	0
<i>I don't receive it</i>	0.0%	0

Analysis: Most parents who responded (95%) read the *PARKids Parents Chronicle* always or usually. Some said they read the newsletter because it reminded them of the importance of their parenting responsibilities and because they found the information helpful. Others said they don't always read it because they don't always have the time to do so or because sometimes a topic or article doesn't apply to them.

PARENTS CHRONICLE NEWSLETTER SURVEY RESULTS – CONT.

5. How helpful do you find the information in the *Parents Chronicle* to be, as a whole?

	Response Percent	Response Count
<i>Very helpful</i>	38.9%	7
<i>Somewhat helpful</i>	55.6%	10
<i>Not that helpful</i>	5.6%	1
<i>Not helpful at all</i>	0.0%	0
<i>I don't receive it</i>	0.0%	0

Analysis: Most parents who responded (94%) view the information in the *PARKids Parents Chronicle* as at least somewhat helpful. I'm sure the helpfulness of the information varies from month to month and from family to family, as some comments indicated. Based on the responses on the previous survey where I asked for specific topics parents would like to see addressed in the newsletter, I will continue to try to make the *PARKids Parents Chronicle* as relevant and helpful to the parents of this church as I can.

6. Do you use and follow through with the suggestions in the *PARKids Parents Chronicle*?

	Response Percent	Response Count
<i>Always</i>	0.0%	0
<i>Often</i>	27.8%	5
<i>Sometimes</i>	66.7%	12
<i>Rarely</i>	5.6%	1
<i>Never</i>	0.0%	0
<i>I don't receive it</i>	0.0%	0

Analysis: A majority of the parents who responded follow through with the suggestions "sometimes." A few people mentioned that they sometimes forget the information after they read the newsletter. Others mentioned that there are times the information does not directly apply to them. Still others mentioned that they have put into practice specific suggestions from the newsletter.

7. Do you have any suggestions for the format and/or layout of the *PARKids Parents Chronicle*?

<i>answered question</i>	5
<i>skipped question</i>	14

Analysis: As you can see, there weren't too many responses to this question. Several people, though, did mention that they enjoy the "Family Spotlight" feature. I haven't been including the "Family Spotlight" every month recently because we have gone through most of the families in our church. But there are still a few that haven't been included, and there are a few new families that could be in the spotlight, so I will try to keep this feature going.

8. Do you have any other comments, ideas, or suggestions for the *PARKids Children's Ministries* in general?

<i>answered question</i>	9
<i>skipped question</i>	9

Analysis: Most of the comments were of a general nature. Thank you to those who took this opportunity to express thanks for the *PARKids Parents Chronicle* and for the children's ministries. Some requested more information in the newsletter geared towards older children and/or teens. Although I think that some topics (such as dealing with complaining) are applicable to parents of children of every age, I will try to include some information specifically geared towards parents of older children and/or teens in future editions of the newsletter.

Thanks to those who participated in the survey. It is my desire to help you as parents as you raise your children to walk with God. Please let me know if there is any way I can assist you. I'm praying for you!

READ MY QUIPS

Guys, here's some free marriage help...something you can say to your wife that I'm SURE she will appreciate. Tomorrow, sometime after breakfast, ask her, "Did you eat Lucky Charms for breakfast this morning?" She'll probably respond, "No, why?" Then you can say, "Because you are looking MAGICALLY DELICIOUS!!!"

GRANDVIEW PARK BAPTIST CHURCH CHILDREN'S MINISTRIES

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